## **CAPS CASES**

Studlands Park Industrial Estate Newmarket, Suffolk, CB8 7AU T. 01638 667 326 F. 01638 667 407 www.capscases.co.uk

## 8. Interested Parties

Party	Why Interested?	What to Communicate?	How is it Communicated?
Employees	Livelihoods depend on the	Policies, Objectives, KPI's,	Via memo's, meetings,
	businesses success	company news,	noticeboards, newsletter,
		management system	social media, Website
		changes, management	
		system scope, environmental	
		issues	
Customers	Our quality, service and price	Product offerings, Policies,	Social Media, Website,
	affects directly upon the	Pricing structure, Key	Email, telephone
	success of our customer's	Personnel Changes, Order	conversations, face to face
	business	acknowledgements, Artwork,	meetings
		Samples, Invoices,	
		Statements, management	
		system scope, product	
		recalls, product withdrawals,	
		environmental issues	
Suppliers	Our trade impacts on the	Booking in requirements,	Telephone, Email, face to
	performance of their	Quality issues, Service	face meetings, EDI, Website
	business	feedback, Pricing feedback,	
		purchase orders, payments,	
		rejects, management system	
		scope	
Shareholders	Livelihoods depend on the	Financial performance, KPI	Meetings, Email, documents,
	businesses success	feedback, Strategic direction,	telephone, Website
		management system scope	
Neighbours	Our activities have an impact	Any major works or	Letters, face to face
	on the environment of local	disruptions that we might	meetings, Website
	residents and businesses	cause, management system	
		scope	
Environment Agency	Our activities have an impact	Environmental Incidents,	Telephone, in writing,
	on the environment	management system scope	Website
Anglian Water	Our activities have an impact	Water readings,	Engineer visit to site,
	on the environment	environmental incidents,	telephone, Website
		management system scope	
Assessing Body	Want to ensure we are	management system scope,	Website, Audit meetings.
	conforming to the standards	quality issues, environmental	
		issues	