



Mr P Bush
Caps Cases
STUDLANDS PARK IND ESTATE
EXNING ROAD
NEWMARKET
SUFFOLK
CB8 7AU

Thursday, 07 October 2010

Dear Peter,

I am writing to inform you of further upward movement in raw material prices.

Following on from significant increases on all virgin kraft grades, which we will as a business absorb through September and October, we are now faced with a further increase in recycled grades of £25/tonne effective from 25th October. The cumulative impact of these price movements, plus exceptional cost increases in the price of starch, leaves us no option but to recover these higher input costs.

We will therefore be increasing our prices, dependant upon grade by up to 8.5% for deliveries made on or after Monday 8th November 2010. I will ensure that a revised price list is sent to you prior to this date.

I do fully appreciate the impact of this news and thank you for your support during these challenging times.

Yours sincerely

A handwritten signature in black ink that reads 'Mark Richards'. The signature is written in a cursive style with a large, looped initial 'M'.

Mark Richards
Sales and Marketing Director
Smurfit Kappa Sheetfeeding