

Mr P Bush
Caps Cases
STUDLANDS PARK IND ESTATE
EXNING ROAD
NEWMARKET
SUFFOLK
CB8 7AU

Monday, 21 February 2011

Dear Peter,

I am writing to inform you of further upward movement in raw material prices.

Driven primarily by spiralling recovered fibre costs, significant increases on both recycled and white papers have been announced effective from Monday 28th February.

In addition to paper, we continue to see inflationary pressures on other raw materials including starch, fuel and energy. The cumulative impact of these higher input costs, leave us no option but to recover through selling prices.

We will therefore be increasing our prices, dependant upon grade by up to 8.5% for sheet and up to 7.5% for conversion. The increase will apply to all deliveries made on or after Monday 21st March 2011.

I do fully appreciate the impact of this news and thank you for your support during these challenging times.

Yours sincerely



Mark Richards
Sales and Marketing Director
Smurfit Kappa Sheetfeeding and Diss